

# Internship Description

Interns at Kennari Consulting work with staff to provide support to our nonprofit clients in enhancing their fundraising programs and outcomes. This position also assists with the daily operations and internal management of the business.

#### EVENT PLANNING

Scheduling and logistics of monthly client round tables; Assisting with planning and logistics of annual client appreciation event

#### SHADOWING

Shadowing consultants during their meetings with our nonprofit clients, allowing the opportunity to gain exposure to professional business meetings, follow client progress, and meet community leaders

## COMMUNICATIONS

Supporting creation of and/or developing company and client communications, including social media updates, blog posts, eNewsletter, PowerPoint presentations, and marketing materials

## OFFICE MANAGEMENT

Supporting daily office operations, including maintenance of and response to sponsorship requests

#### RESEARCH

Researching fund-development, nonprofit, or client-specific data

## DATA TRACKING

Tracking of internal client data in DonorSnap (CRM) and Redbooth (Project Management)



My time at Kennari not only allowed me to explore a wide variety of networks and organizations in the West Michigan area, but also to define the importance of philanthropic work in our communities.

#### **DANIEL**

Ferris State University

Bachelor of Science, Spanish for the Profession + Associate of Arts, Applied Speech Communication

"You never know what you truly want to be when you grow up until you experience it.

Experiencing the nonprofit world through my Kennari Consulting internship was just want I needed to feel confident going out into the "real world."

#### **SARAH**

Grand Valley State University Bachelor of Science, Public and Nonprofit Administration



## Questions

## IS KENNARI A GOOD FIT?

- Are you interested in a career in nonprofits, but aren't sure what options are out there?
- Do you enjoy a fast-paced environment with the opportunity to work on mulitple projects simultaneously?
- Want to work in fundraising, but have no idea what that really means?
- Curious about real-world best practices for resumes, cover letters, and interviews?
- Looking to network with nonprofit professionals?



"The Kennari Consulting internship was an amazing experience for me because I got to learn valuable information about the philanthropy industry in West Michigan and make connections with a variety of nonprofit organizations."

## **JARED**

Cornerstone University
Business Management Major
Non-Profit Administration Minor



## GET MORE INFORMATION OR APPLY!

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