

## Kirstin VanderMolen

A master of bringing new donors to the table, anytime and anywhere.



A guru of table hosted events, Kirstin brings a wealth of knowledge on how to introduce new donors to an organization – and how to keep them for years to come. Not only can Kirstin help organizations craft an event that feels right for them, she can help share the vision with others and get volunteers and board members engaged and willing to take part in the process. Whether it's a tour, a luncheon, or house party, Kirstin helps organizations acquire new donors and grow the giving of current donors.

In addition to helping clients develop a “point of entry” for donors, Kirstin also brings a thoughtful and warm approach to motivating volunteers and staff in the development of major gift programs. Her easy going demeanor puts people at ease and helps them focus on the task at hand. She can add structure where it's needed, and be flexible when it's not. Kirstin has a unique gift to meet clients where they are and encourages them to the next level. She truly walks alongside people as they work together toward a goal.

Prior to Kennari Consulting, Kirstin gained experience and expertise with several nonprofits in both Grand Rapids and Northern Virginia. Kirstin excels at customer service with a strong desire to see each nonprofit reach their fullest potential.

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*Kirstin joined Kennari Consulting in 2011 and began her nonprofit experience in 1993. She has experience in event management, annual giving programs, board development, event and donor development committees, communications, database management, and best practices for table hosted events. Kirstin has completed certified training in Raiser's Edge and Benevon®.*