Jaime Van Essen

Database expert and analytics enthusiast.

Jaime brings a wealth of database management experience to Kennari Consulting. Before joining our team of consultants, she worked for area nonprofits in their Raiser's Edge database – learning the ins-and-outs and taking it from a simple data storage tool to a robust system for donor engagement.

With a knack for noticing the smaller details and having those creative "A-HA!" moments, Jaime's goal is to help clients appreciate and utilize their donor database as the well-oiled machine it was meant to be. She guides folks and helps them transform their database from a simple means of storing gift and biographical information to a one-stop-shop for acknowledgement letters, pledge reminders, reporting, event management, and analytical data analysis. She helps get the database working for clients, and not the other way around.

When Jaime breaks out of the database mind-set, she spends some of her time working on internal marketing projects for Kennari Consulting.

Jaime joined Kennari Consulting in 2012, with nonprofit experience dating back to 2004. She excels in providing our clients with database management guidance and data analysis, as well as offering advice on the right online giving and donor software tools that will best fit an organization's needs. Jaime completed her BBA from Davenport University in 2008 and has obtained Blackbaud Certification (bCRE) and Consultant Certification in Giftworks.