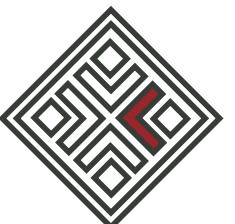


## WHAT'S IN A NAME?

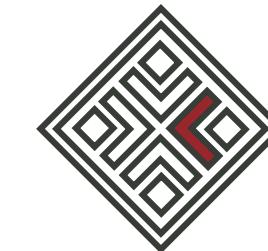
"Kennari" (which is pronounced "keh-nahr-ree") is Icelandic for "teacher." Our clients are successful not because we do the work for them, but because they are empowered to do it themselves.

## KENNARI'S TEACHING TEAM



**KENNARI  
CONSULTING**

401 Hall Street SW, Suite 309  
Grand Rapids, MI 49503  
[KennariConsulting.com](http://KennariConsulting.com)  
[info@KennariConsulting.com](mailto:info@KennariConsulting.com)  
(616) 425-5121



**KENNARI  
CONSULTING**

**HELPING  
NONPROFITS  
FUND THEIR  
FUTURES**

## COMMITTED DONORS = SUSTAINABLE ORGANIZATIONS

**Financial stability.** It's at the heart of every successful nonprofit organization. But it's also something that can keep board and staff members up at night, worrying and wondering how they're going to make it happen.

**We get that.** Our job is to equip your staff and volunteers with the messages, tools and knowledge to succeed, whether you're doing annual fundraising or running a campaign. We help you transition from a closed system of fundraising to an open system of philanthropy that brings people closer to your mission. Kennari Consulting can help you answer the tough yet essential questions, such as:

- ◆ How can we raise more money?
- ◆ How can we get our board engaged in fundraising?
- ◆ What is our message to potential donors?
- ◆ What can we do to secure planned gifts?
- ◆ How do we build and get useful information out of our database?
- ◆ Should we run a capital campaign, and will the community support it?
- ◆ Should we have an endowment fund? How do we build it?
- ◆ How can we engage our local foundations?
- ◆ What would attract more volunteers to our organization?
- ◆ What kind of staff do we need to be successful?
- ◆ How should we recognize and thank our most loyal donors?

Kennari Consulting can help you cultivate donors who give generously and advocate passionately for your mission.



More than 100 years of combined fundraising experience

Expertise in annual fund development, capital campaigns, endowment building, database management, planned giving, board training and more

A dedicated team with varied and complementary skills



## BROAD-BASED EXPERIENCE

We enjoy partnering with organizations of all types, all sizes, and with all degrees of fundraising experience.

### Arts & Culture

- music
- visual arts
- performing arts
- drama
- dance

### Education

- elementary schools
- colleges and universities
- school districts
- educational foundations

### Healthcare

- hospitals
- senior care facilities
- hospital foundations
- primary care
- mental health

### Social Services

- housing
- substance abuse
- pantries and food provision
- counseling

We also work with organizations in other sectors, such as literacy, recreation, faith-based, statewide organizations and more.

**Stop confusing fundraising with philanthropy!**  
We can help you develop long-term financial sustainability through an open system of philanthropy. Call us at (616) 425-5121, visit [KennariConsulting.com](http://KennariConsulting.com), or email [Info@KennariConsulting.com](mailto:Info@KennariConsulting.com) to learn more.